

# Cash and treasury management

## Liquidity or liquidation?

**The above choice may have been put a bit too dramatically, but any financial manager will endorse the tremendous importance of a reliable cashflow forecast and, at the same time, admit that it is not easy to produce.**

ICC's experienced consultants can support you here and, additionally, assess and optimise your cash management structure and align it with your company's wishes and requirements. Our support can vary from implementing a cash pool structure, optimising your payments execution (incl. tariffs and conditions), to setting up a complete in-house bank.

Below you will find an overview of the issues regarding your cash management and/or treasury organisation with which we will gladly support you.

### Cash management activities

- Evaluating your current bank account structure: relatively subtle adjustments could lead to more effective use of the liquidity available in your company and consequently a reduction in your working capital and/or external financing requirements.
- Setting up (multi currency) cross-border cash concentration structures based on notional pooling and/or zero balancing. Here, ICC not only advises on the optimal and most practical structure for your company, but also assists in the selection of banks that can realise such a structure for you.
- Selecting one or more cash management banks for the execution of your payment transactions. After formulating a Request for Proposal (RfP) this includes the entire supervision throughout the selection process, up to and including assessment of the final documentation.
- Setting up and implementing a comprehensive in-house bank structure as part of further professionalisation and centralisation of the treasury activities.
- Setting up and optimising a consolidated cashflow forecast with which you can effectively monitor and manage your working capital and financing requirements.
- Benchmarking your current payment conditions, possibly as part of an entire banking relationship analysis.
- Setting up and implementing an intercompany netting structure.
- Setting up a payment factory to realise optimal execution of your (cross-border) payments from a central location/system.
- Supervising the selection and implementation of a treasury management system. ICC is not bound to any system supplier and is therefore able to advise objectively and without any conflict of interest.